Arthur Lupia studies perception and learning and examines how to convey complex ideas to broader audiences. He works with many groups to improve decision-making and the communication of scientific facts. He is Chair of the (US) National Research Council's Roundtable on the Application of Social and Behavioral Science Research. He serves on the boards of organizations dedicated to increasing the social value of scientific research including the Center for Open Science and Climate Central, the (US) National Academy of Science's Advisory Board on the Behavioral and Social Sciences and Education, and the American Association for the Advancement of Science's Leshner Leadership Institute. He is past Chair of the AAAS Section on Social, Economic, and Political Sciences, past President of the Midwest Political Science Association, past Principal Investigator of the American National Election Studies, cofounder of TESS (Time-Sharing Experiments in the Social Sciences). He is an elected member of the American Academy of Arts and Sciences and an elected fellow of the American Association for the Advancement of Science. He has been a Guggenheim fellow, a fellow at the Center for the Study of Behavioral and Social Sciences, and is one of the inaugural Andrew Carnegie Fellows. His awards include the American Political Science Association's Ithiel de Sola Pool Award, the American Association for Public Opinion Research's Mitovsky Innovator's Award, and the National Academy of Sciences' Initiatives in Research Award. His most recent book is Uninformed: Why People Know So Little about Politics and What We Can Do about It.